

Investors Against Genocide

Draw the line at investing in genocide

Dear Company Captain,

Thank you for raising awareness of Investors Against Genocide's shareholder proposal to stop funding genocide. If your company offers employees a Fidelity 401k or 403b plan, your outreach to your coworkers will be especially valuable in spreading the word about this important vote. See the suggestions, below.

BACKGROUND

On June 18, Fidelity shareholders will have the opportunity to vote on a shareholder proposal concerning "oversight procedures to screen out investments in companies that substantially contribute to genocide." In other words, shareholders have the opportunity to vote to stop funding genocide. Specifically these Fidelity funds are affected:

**Blue Chip Growth
Dividend Growth
Growth Company**

**Capital Appreciation
Diversified International
Low Priced Stock**

**Contrafund
Growth and Income
Magellan**

WHAT YOU CAN DO AT YOUR COMPANY

There is no single approach to spreading the word about this vote. Before you start outreach at your company, think about what your company's culture is like. What is the most effective and professional way to let your colleagues know about this important proposal? Check with your HR department if you are unclear regarding your company's policies on employee communication options. Below are some suggestions for outreach:

- Post a flyer on your company's message board
- Get an article in a company newsletter
- Ask HR to notify employees
- Post flyers in public places – kitchen, staff room, or restrooms
- Set up a table or hand out flyers in the cafeteria
- Send an all-staff email
- Start an email chain to some coworkers and urge them to forward the email through the company
- Put leaflets in coworkers mailboxes
- Leaflet outside your company – contact us if you'd like help leafleting

Visit us at www.InvestorsAgainstGenocide.org/HowToHelp for more details or contact Sarah Shugars at 617-947-3548 or sarah.shugars@gmail.com with any questions or for assistance.